

## **Bosch Building Technologies launches 'Made in India' FLEXIDOME cameras**

The new assembly line at Naganathapura strengthens Bosch India's commitment to localization and customer centricity

Aug 1, 2024

Corp/C/CGR-IN

CIN: L85110KA1951PLC000761

**Bengaluru, India** – Bosch Building Technologies, a leading supplier of innovative safety and security solutions, launches its India assembly line for video systems and solutions with FLEXIDOME IP Starlight 5000i cameras. This strategic initiative reaffirms Bosch India's continued focus on localization, cementing its presence across product verticals.

Driven by technological advancements, government regulations and smart city measures, the Indian market for security cameras is poised for robust growth in the next decade. Substantial investments in urban infrastructure coupled with increasing awareness around public safety and security will be driving strong demand for Bosch's video systems and solutions.

“The assembly line for Building Technologies' video systems and solutions restates our commitment to 'Make in India' and in delivering state-of-the-art, AIoT based video solutions to our customers,” said Guruprasad Mudlapur, President of the Bosch Group in India and Managing Director, Bosch Limited.

Commenting on the launch, Peter Loeffler, Executive Vice President Global Product Business at Bosch Building Technologies said: “Establishing local production for intelligent video cameras is a significant first step in our journey of growth in India. We will continue to adapt to local needs and demonstrate our commitment to address the interests of our Indian customers and partners,”

Equipped with Bosch's edge based AIoT solutions, offering seamless analytics, AI capabilities and attached metadata, the FLEXIDOME cameras are designed for both indoor and outdoor use. Along with intelligent streaming, low light image ability and efficient H.265 compression technologies, these cameras have Trusted Platform Model functionality, embedded firewall and are cybersecurity certified to maximize data security and privacy.

“Localization of our intelligent cameras in India is a testimony to our commitment to invest in local markets and grow along with it. We will continue to explore and expand the portfolio as per local needs,” added Michael Seiter, Senior Vice President of Bosch Video Systems and Solutions business unit.

**Contact person for press inquiries:**

Ms. Somdatta Sen

Phone : +91 9833596410

[Somdatta.sen@in.bosch.com](mailto:Somdatta.sen@in.bosch.com)

**About Bosch in India**

*In India, Bosch is a leading supplier of technology and services in the areas of Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. Additionally, Bosch has in India the largest development center outside Germany, for end-to-end engineering and technology solutions. The Bosch Group operates in India through twelve companies: Bosch Limited – the flagship company of the Bosch Group in India – Bosch Chassis Systems India Private Limited, Bosch Rexroth (India) Private Limited, Bosch Global Software Technologies, Bosch Automotive Electronics India Private Limited, BSH Household Appliances Manufacturing Private Limited, ETAS Automotive India Private Limited, Robert Bosch Automotive Steering Private Limited, Bosch Mobility Platform And Solutions India Private Limited, Newtech Filter India Private Limited, KBWiper Systems India Private Ltd. and Miviv Engg. Technologies Private Limited. In India, Bosch set-up its manufacturing operation in 1951, which has grown over the years to include 17 manufacturing sites, and seven development and application centers. The Bosch Group in India employs over 39,769 associates and generated consolidated sales of about Rs. 34,816 crores (3.88 billion euros) in fiscal year 2023-24 of which Rs.18,945 crores (2.3 billion euros) are from consolidated sales to third parties. Bosch Limited is the flagship company of the Bosch Group. It earned revenue of over Rs. 16,727 crores (1.86 billion euros) in fiscal year 2023-24.*

Additional information can be accessed at [www.bosch.in](http://www.bosch.in)

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 429,000 associates worldwide (as of December 31, 2023). The company generated sales of 91.6 billion euros in 2023. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch’s broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is “Invented for life,” Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch’s global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch’s innovative strength is key to the company’s further development. At 136 locations across the globe, Bosch employs some 90,000 associates in research and development, of which nearly 48,000 are software engineers.*

*The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The remaining shares are held by Robert Bosch GmbH and by a corporation owned by the Bosch family. The majority of voting rights are held by Robert Bosch Industrietreuhand KG. It is entrusted with the task of safeguarding the company’s long-term existence and in particular its financial independence – in line with the mission handed down in the will of the company’s founder, Robert Bosch.*

Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com).