

## **Bosch Mobility Platform and Solutions Launches the Supply Chain Studio**

**Aims to Digitalize Transport, Warehousing, and B2B Commerce for India's Supply Chain Ecosystem**

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**Bengaluru, India** – Bosch, a leading global supplier of technology and services announces the launch of its Supply Chain Studio, a cloud-based suite of tools aimed at enhancing supply chain efficiency and visibility. The announcement was made at the first-ever Mobility Platform and Solutions' (MPS) Summit 2025 amid a diverse audience of logistics service providers, warehouse managers, parking infra operators, and progressive mobility players.

“The Bosch MPS Summit reflects the collaborative spirit driving the future of mobility. Launching the Supply Chain Studio here allowed us to bring all key stakeholders—manufacturers, transporters, warehouse operators, and distributors—onto one platform. We're excited to work with them and continue driving digitalization in our supply chains.” said Sandeep Nelamangala, Joint Managing Director, Bosch Limited and President, Bosch Mobility India.

Developed after extensive research of India's multimodal supply chain connectivity that was planned as a part of the Government's Gati Shakti plan, the Studio aims to address key gaps in transport and warehouse management, last-mile operations and more. Indian supply chains are fragmented and still involve a lot of manual efforts, often lacking real-time insights. Bosch's Supply Chain Studio caters to these challenges by offering solutions that integrate seamlessly with ERPs like Tally and third-party marketplaces to adapt to diverse operational needs.

Key solutions of this studio include:

- **Transport Booking and Management** – A digital platform for discovering, booking, and tracking transportation services, including key features like rate cards, spot booking, and enterprise load boards.
- **Warehouse Booking** – A catalogue of warehouses in India with a transparent bidding system to match space needs with verified providers.
- **Smart Warehouse** – A digital twin of warehouse operations, enabling better efficiency, tracking, and automation. This solution matches

inventory to invoice, enables workforce mobility, and has intelligent document processing modules.

- **Bay and Yard Manager** – A scheduling tool for managing truck flow and gate access with features like ANPR, dock allocation, and intelligent parking management for busy, large-scale warehouses.
- **e-Distributor** – A quick-commerce platform for dealers to publish their product catalogues, enable promise-to-availability (PTA), and manage B2B orders and deliveries on multiple commerce channels from one dashboard.

In addition to the product launch, Bosch MPS introduced the **ARC Partner Program - Accelerate, Rise, Collaborate** to foster co-innovation with partners across logistics, EV mobility, supply chain tech, and parking management. This launch helps Bosch empower the mobility ecosystem and share its vision of “**Mobility Without Side Effects**” with its partner network.

More information on the Supply Chain Studio can be accessed [here](#).

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#### **About Bosch in India**

*In India, Bosch is a leading supplier of technology and services in the areas of Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. Additionally, Bosch has in India the largest development center outside Germany, for end-to-end engineering and technology solutions. The Bosch Group operates in India through twelve companies: Bosch Limited – the flagship company of the Bosch Group in India – Bosch Chassis Systems India Private Limited, Bosch Rexroth (India) Private Limited, Bosch Global Software Technologies, Bosch Automotive Electronics India Private Limited, BSH Home Appliances Private Limited, ETAS Automotive India Private Limited, Robert Bosch Automotive Steering Private Limited, Bosch Mobility Platform and Solutions India Private Limited, Newtech Filter India Private Limited, Precision Seals Manufacturing Ltd and Miviv Engg. Technologies Private Limited. In India, Bosch set-up its manufacturing operation in 1951, which has grown over the years to include 17 manufacturing sites, and seven development and application centers. The Bosch Group in India employs over 39,769 associates and generated consolidated sales of about Rs. 37,912 crores (4.2 billion euros) in fiscal year 2023-24 of which Rs. 34,816 crores (3.8 billion euros) are from consolidated sales to third parties. Bosch Limited is the flagship company of the Bosch Group. It earned revenue of over Rs. 16,727 crores (1.86 billion euros) in fiscal year 2023-24.*

Additional information can be accessed at [www.bosch.in](http://www.bosch.in)

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 417,900 associates worldwide (as of December 31, 2024). According to preliminary figures, the company generated sales of 90.5 billion euros in 2024. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch’s broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to*

*develop and manufacture user-friendly, sustainable products. With technology that is “Invented for life,” Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch’s global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch’s innovative strength is key to the company’s further development. At 136 locations across the globe, Bosch employs some 86,900 associates in research and development, of which nearly 48,000 are software engineers.*

*The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The remaining shares are held by Robert Bosch GmbH and by a corporation owned by the Bosch family. The majority of voting rights are held by Robert Bosch Industrietreuhand KG. It is entrusted with the task of safeguarding the company’s long-term existence and in particular its financial independence – in line with the mission handed down in the will of the company’s founder, Robert Bosch.*

*Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com).*